



Corporate Marketing

“We need a centralized way of offering our agents the marketing collateral they need, while keeping the brand compliant. How can we implement a system like this?”

Our brokers are sending fragmented messages into the marketplace. How can we avoid this inconsistency?

There is a lack of marketing planning in the field. How can we provide our agents with resources to implement marketing campaigns on their own?

Local Agents and Brokers

“I am using a local direct mail vendor to plan a direct mailer for my prospects; between figuring out artwork, the mailing list and the time it takes to implement this successfully, I give up. There has got to be a more streamlined solution.”

I want to alert my customers of a special I am offering on annuities. How can I get my message to all of my clients by Friday?

I need a flyer for my next networking meeting. I don't have time to go through corporate to get this designed. I wish there was an easier way.

The Solution:

Distribion's Distributed Marketing Platform

Insurance marketers share a common thread: Headaches. With a lack of resources at the local level to implement effective marketing campaigns, and an inadequate level of messaging control from corporate, communication efforts become flawed, inconsistent and non-compliant. The marketing challenges faced by many insurance providers can be resolved with one simple marketing solution: Distribion's **Distributed Marketing Platform (DMP)**. The Distribion DMP is a robust marketing tool that empowers corporate marketers, as well as every entity in the field, to interact together

under one centralized platform to plan a variety of marketing strategies. Our platform allows corporate marketers and agents to safely and securely create, localize, plan and execute marketing campaigns across a variety of marketing channels while maintaining brand compliance. From customized brochures and direct mail distribution, to personalized email templates and captivating sales letters, Distribion has the industry's most effective marketing tools built into one all-encompassing system. Ask us today how Distribion can eliminate the headache and offer a winning solution.

For more information call (877) 730-6860
or visit www.distribion.com/insurance



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